

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product. The concept should be based on the market need and should be unique and innovative.</p> <p>3. The third step is to develop a business plan for the new product. This plan should outline the costs of development, production, and distribution, as well as the expected sales and profits. It should also include a marketing strategy and a timeline for development and launch.</p> <p>4. The fourth step is to secure funding for the new product. This can be done through a variety of sources, including venture capitalists, angel investors, and crowdfunding. The business plan and a prototype of the product will be needed to attract investors.</p> <p>5. The fifth step is to develop a prototype of the new product. This is a physical model of the product that can be used to test the concept and to demonstrate the product to potential investors and customers. The prototype should be made of a material that is easy to work with and that can be modified as needed.</p> <p>6. The sixth step is to test the prototype. This involves conducting a series of tests to determine the product's performance, durability, and safety. The results of the tests will be used to make improvements to the design and to develop a final prototype.</p> <p>7. The seventh step is to develop a final prototype. This is a more refined version of the prototype that is made of a material that is closer to the final product. It is used to test the product's performance and to demonstrate the product to potential investors and customers.</p> <p>8. The eighth step is to launch the new product. This involves creating a marketing campaign and distributing the product to potential customers. The marketing campaign should include a variety of activities, such as advertising, public relations, and sales promotion.</p> <p>9. The ninth step is to monitor the product's performance. This involves tracking sales, customer feedback, and other key performance indicators. The results will be used to make improvements to the product and to the marketing campaign.</p> <p>10. The tenth step is to evaluate the product's success. This involves comparing the product's performance to the goals set in the business plan. If the product is successful, the company may consider developing new products or expanding into new markets.</p>	<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product. The concept should be based on the market need and should be unique and innovative.</p> <p>3. The third step is to develop a business plan for the new product. This plan should outline the costs of development, production, and distribution, as well as the expected sales and profits. It should also include a marketing strategy and a timeline for development and launch.</p> <p>4. The fourth step is to secure funding for the new product. This can be done through a variety of sources, including venture capitalists, angel investors, and crowdfunding. The business plan and a prototype of the product will be needed to attract investors.</p> <p>5. The fifth step is to develop a prototype of the new product. This is a physical model of the product that can be used to test the concept and to demonstrate the product to potential investors and customers. The prototype should be made of a material that is easy to work with and that can be modified as needed.</p> <p>6. The sixth step is to test the prototype. This involves conducting a series of tests to determine the product's performance, durability, and safety. The results of the tests will be used to make improvements to the design and to develop a final prototype.</p> <p>7. The seventh step is to develop a final prototype. This is a more refined version of the prototype that is made of a material that is closer to the final product. It is used to test the product's performance and to demonstrate the product to potential investors and customers.</p> <p>8. The eighth step is to launch the new product. This involves creating a marketing campaign and distributing the product to potential customers. The marketing campaign should include a variety of activities, such as advertising, public relations, and sales promotion.</p> <p>9. The ninth step is to monitor the product's performance. This involves tracking sales, customer feedback, and other key performance indicators. The results will be used to make improvements to the product and to the marketing campaign.</p> <p>10. The tenth step is to evaluate the product's success. This involves comparing the product's performance to the goals set in the business plan. If the product is successful, the company may consider developing new products or expanding into new markets.</p>
--	--

Brian P Mruk

1751

[illegible]

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner
S10	S05	7/8/04	Bpm
S68	338, 361, 366	7/8/04	Bpm
S68	574, 882, 909	7/8/04	Bpm

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
West 2.0 Enclosed	7/8/04	BPM
PAUM INVENTOR NAME SEARCH	7/8/04	BPM
CONSULTED DR YOGENDRA GUPTA CONCERNING CLASS S68 SEARCH	7/7/04	BPM